



WELCOME TO SNAPPY KRAKEN

Ensure you're fully equipped for success by following this simple, step-by-step checklist!

STEP 1

Get Started

- ☐ **Complete Your Setup Profile**
Enter your business info that will be showcased on all your marketing materials. This is your chance to make a great first impression!
- ☐ **Set Up Your DNS**
Ensure your emails land where they belong—in your prospects' and clients' inboxes!
Follow our easy [guide](#) to set up your Domain Naming System (DNS) for smooth delivery.
- ☐ **Launch a Basic Practice Campaign**
Before launching a campaign, master the basics. Simply search "Basic Practice Campaign" in your Campaigns library to get started.
- ☐ **Attend the Learn It! Workshop**
Every Monday: This workshop is designed just for new Snappy Kraken Campaigns users! We'll get you set up for success with everything you need to start marketing with our product.

By the end of the workshop, you'll be ready to launch your First-Time Marketing Intro Email and start connecting like a pro. [Register here!](#)

STEP 2

Get Learning

- ☐ **Launch It! Liftoff Workshop**
Every Thursday: Explore our diverse campaign types and discover how to craft a holistic marketing strategy that resonates with your audience.

With our Marketing Mix and suggested campaigns, you'll leave with a ready-to-roll game plan for your marketing efforts. [Register here!](#)
- ☐ **Track It! Workshop**
Every Friday: You've launched your campaigns, but now what? If you've been wondering how to manage your leads and nurture them effectively, this workshop is just for you!

Learn how to convert prospects into clients and keep your momentum going. [Register here!](#)
- ☐ **Launch It! Marketing Mix Workshop**
Every Fourth Friday: Maximize your time and launch an entire month's worth of marketing in just 1 hour!

Join a member of our team for this exciting session and get ready to elevate your marketing game. [Join us here!](#)

Great job! You're all set for success!

Let's Connect!

Our top clients **achieve the best results** by actively communicating with prospects and clients. By **launching 2-5 campaigns each month** and utilizing the Cold to Gold Framework, you can **accelerate your growth**.

Need assistance in reaching this goal? Connect with our Engagement Team for a [1-on-1 session](#).

